



VIDEO PRODUCTION RATE SHEET

WWW.JERSEYARTPRODUCTIONS.COM

JERSEYARTPRODUCTIONS@GMAIL.COM

Corporate and Commercial Video Production	
Cameras, rigs, lighting, audio kit and professional camera operator (1080p high def OR 4K)	
Videography Full Day Rate <i>Up to 8 hours of setup and/or production</i>	\$650.00 <i>Per videographer</i>
Videography 1/2 Day Rate <i>Up to 4 hours of setup and/or production</i>	\$350.00 <i>Per videographer</i>
Videography Hourly Rate	\$200/first 2 hours \$75/hr. after 2 hours <i>Per videographer</i>

Pre-production	
Script review/revision, planning, scheduling, concept, story boarding	\$50/hour
Additional Crew/Cast	
Grip, Gaffer, etc. <i>Larger projects sometimes require bigger crews and more gear per crew member</i>	\$40/hour
On-Screen Talent <i>Actors, Actresses, Models</i>	\$50-100/hour <i>Prices vary depending on who we use.</i>
Interviewer	\$30/hour



Post-Production	
Standard editing <i>Color grading, Transitions, Basic titles, Audio mixing.</i>	\$100/minute in length of final video
Complex editing <i>Color grading, Chroma Keying, Transitions, Motion titles, Audio mixing, Hand drawing animation overlays, Motion graphic/effect overlays, Distort effects, Motion tracking, Time remapping, Masking, Rotoscoping, etc. (contact me for full list of specific effects).</i>	\$150-350/minute in length of final video <i>Price varies depending on scope of the project.</i>
Basic Editing <i>Simple video cuts, Color grading, Audio mixing.</i>	\$50/minute in length of final video
Stock Footage, Graphics, Photos and Music	\$50/Hour of research + Cost of each item <i>Costs vary depending on the source, use, etc.</i>
Voice Over <i>Professionally recorded voice overs from selection of voiceover talents.</i>	\$15-75/minute read <i>Price varies depending on who we use.</i>
Urgent Delivery <i>Typically, the turnaround time for videos is anywhere from 1-3 weeks depending on the project. But if you need it done faster I can prioritize your project and get it done within 1-3 days.</i>	\$50-200 <i>Price varies depending on scope of the project.</i>
Editing revisions <i>The first revisions are free if they are minor.</i>	\$25-150 <i>Price varies depending on revisions.</i>
Delivery Final File All final videos are delivered via internet (Dropbox, WeTransfer, WhatsApp, etc.)	



Travel

I will travel to locations within a 25-mile drive without any additional charge.
The rates for anything over that are as seen below.

All travel during COVID is on hiatus until further notice.

Driving Mileage <i>For video shoots beyond a 25-mile radius.</i>	\$1/Mile
Overnight Stays <i>All basic expenses, lodging, meals, etc.</i>	Reimbursed by Actual Receipt
Long Distance Travel <i>Anything not within driving distance.</i>	Cost of plane tickets + \$300/day
Additional Graphic Services	
Graphic Design/Photoshop <i>Anything from removing unwanted items in a picture to creating visual effects.</i>	\$25-100/Picture <i>Price varies depending on design.</i>
Poster/FlyerDesign <i>I Will Design A Professional flyer/poster.</i>	\$25-100/Picture <i>Price varies depending on design.</i>

Short Form/Social Media Videos

15-59 seconds	\$100
60-120 seconds	\$200
Ripl social media video (15-59 seconds)	\$50